

2026 Sponsors of the Fair

We have been busy planning the 2026 Howard County Fair. www.hocomofair.com will be used instead of the large printed book. It will contain updated 4-H/FFA information, online fillable forms for many events, a complete schedule of events, details of those events, and advertisements from our many wonderful supporters. The website will provide an opportunity for our fair sponsors to be recognized and to promote their businesses through web exposure and hyperlinks to any websites that promote you or your business. A banner at the main entrance is provided for the Platinum Fair Sponsors and/or the Optional Event Main Sponsors.

We thank you for your support in the past and hope you plan to continue your support of the Howard County Fair. If you haven't been a supporter before or have missed a year or so, we hope you will choose to support us this year. We would appreciate it if you might consider one of the larger sponsorships. A higher sponsorship means more web presence and fair signage. *Please circle the **general sponsorship** you are choosing.*

Platinum Sponsor.....\$500.00+ (includes gate signage) Gold Sponsor.....\$100.00

Silver Sponsor.....\$75.00 Bronze Sponsor.....\$50.00 Fair Supporter..... \$25.00

You can also be an Event Sponsor. This is an option that can be in place of or in addition to a general sponsorship. Please review the attached page.

We thank you for your support. This advertising is the major fundraiser to support the Howard County Fair.

Please include all information that you would like in the ad (electronic (JPEG) preferred) including business logos. Other things to consider in the ad are: 1) business name and/or products offered 2) contact information including phone number, email, website 3) special fair offers. If you wish to use the same ad as last year, please let us know.

Name _____ Business Name _____

Phone _____ Email _____

Website _____

Amount Enclosed \$ _____

Please send your payment by **April 15, 2026** to:

Howard County Fair Board, P.O. Box 468, Fayette, MO 65248.

All ads and web links should be sent to hocomofair@gmail.com.

If you have any questions, you can contact Chris Rohlfing chrisrohlfig@yahoo.com
573.881.0242 or Fred Weiker 660.728.3700

Howard County Fairboard
@hocomofair



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Optional - Event Sponsorships

Individual events or special activities can be sponsored by individuals and/or businesses. Acknowledgement of your sponsorship will be on the event's web page as well as public announcements at the event. *Please circle the sponsorship you want to support.* All sponsor opportunities below except Main Sponsor are first come first serve.

RODEO SPONSORSHIPS

MAIN SPONSOR *Radio ad, ad on website, (2) 4x8 banners \$2,500+*

GATE SPONSOR *3x5 Banner on Gate \$750*

INDIVIDUAL EVENT SPONSOR *Flag before event \$350*

BUCKING CHUTE SPONSOR *3x5 Banner \$400*

ARENA SPONSOR *Small Banner \$200*

TRUCK AND TRACTOR PULL SPONSORSHIPS

MAIN SPONSOR *Radio ad, ad on website, (2) 4x8 banners \$2,500+*

PACKER SPONSOR *3X5 Banner on Packer \$1000*

INDIVIDUAL CLASS SPONSOR *Small Banner \$350*

TRACK SPONSOR *Small Banner \$250*

OTHER: (ATV Rodeo, Youth Horse Show, Sheep Show, etc)

MAIN SPONSOR: *3x5 Banner at the fair entrance gate \$1000+*

EVENT SPONSOR *Small Banner \$350*

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