**2022 Howard County Fair Sponsor**

We have been busy planning the 2022 Howard County Fair. We have our new website, **www.hocomofair.com**, that is being used instead of the large printed book. It contains 4-H/FFA information, online fillable forms for all events, a complete schedule of events, details of those events, and advertisements from our many wonderful supporters. The website provides an opportunity for our fair sponsors to promote their businesses through web exposure and hyperlinks to any websites that promote you or your business. There will also be signage at the fair for all sponsors including a banner at the main entrance for the Platinum sponsors.

If you have purchased an ad in the fair book in the past, we thank you for your support and hope you plan to continue your support of the Howard County Fair this year. If you haven’t been a supporter before or have missed a year or so, we hope you choose to support us this year. We would appreciate it if you might consider one of the larger sponsorships. A higher sponsorship means more web presence and fair signage.

Platinum Sponsor -------------------------- ----------------------------$500.00 (banner at entrance)

Gold Sponsor-------------------------------------------------------------- $100.00

Silver Sponsor-------------------------------------------------------------- $75.00

Bronze Sponsor------------------------------------------------------------ $50.00

Fair Supporter-------------------------------------------------------------- $25.00

We thank you for your support. This advertising is the major fundraiser to support the Howard County Fair. What better way to support our community than that of supporting our county fair?

If you have any questions, you can contact Chris Rohlfing [chrisrohlfing@yahoo.com](mailto:chrisrohlfing@yahoo.com) 573.881.0242 or Carrie Adams [carrie.adams@ebmo.com](mailto:carrie.adams@ebmo.com) 660.537.3768

Please include all information that you would like in the ad (electronic preferred) including business logos. Other things to consider in the ad are: 1) business name and/or products offered 2) contact information including phone number, email, website 3) special fair offers. If you wish to use the same ad as last year, please let us know.

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount Enclosed $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please send your payment to Howard County Fair Board, P.O. Box 468, Fayette, MO 65248. All ads and web links should be sent to [hocomofair@gmail.com](mailto:hocomofair@gmail.com) or [carrie.adams@ebmo.com](mailto:carrie.adams@ebmo.com). Rev 2/23/2022

**Special Event Sponsorships**

Individual events as well as event activities can be sponsored by individuals and/or businesses.

Acknowledgement will appear on the event’s web page as well as public announcements at the specific event. (Not all individual sponsorships may still be available).

**RODEO SPONSORSHIPS**

**Contact Mat Freese at 660-728-9769**

**TRUCK AND TRACTOR PULL SPONSORSHIPS**

**MAIN SPONSOR** *Radio ad, ad on website, (2) 4x8 banners* $2,000+

**PACKER SPONSOR** *3X5 Banner on Packer* $750

**INDIVIDUAL CLASS SPONSOR** *Small Banner* $350

**TRACK SPONSOR** *Small Banner* $250

**OTHER:**

**MAIN ENTRANCE:** 3x5 Banner at the fair entrance gate $300. 5 days

**INDIVIDUAL EVENT SPONSOR:** $400

*If there is any event at the fair that you would like to sponsor, (talent show, sheep show, etc.), please contact us at: carrie.adams@ebmo.com or speak to any of the fair board members.*

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Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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